



1st Conference of Research in Entrepreneurship, Education and Technology (CREET)

Ottawa, Canada 28-29 May 2020

The Telfer School of Management (University of Ottawa) and emlyon business school are proud to announce the 1st Conference of Research in Entrepreneurship, Education and Technology (#CREET) that will take place on **28-29 May 2020 in Ottawa**, the beautiful Canadian capital. This will be the first annual gathering of the conference which will rotate between Telfer School of Management – University of Ottawa (Canada), and emlyon business school (France). This global conference aims to promote worldwide scholarly collaborations across regions, continents and academic communities. The first keynote addresses will be made by **Benson Honig**, Professor and Endowed Chair Teresa Cascioli in Entrepreneurial Leadership, DeGroote School of Business, McMaster University, **Sarfraz Mian**, Professor of Strategic Management and Entrepreneurship at State University of New York at Oswego and Associate Editor of Journal of Small Business Management, and **Fred Phillips**, Professor of Management of Technology at University of New Mexico, Editor-in-Chief of Technological Forecasting & Social Change journal. These first keynote presentations will be part of the **John de la Mothe Lecture**.

This annual international conference intends to make a call on entrepreneurship and technology management scholars to concentrate their efforts for creating and strengthening connections between technology entrepreneurship and entrepreneurship education fields. Nowadays the knowledge-based society experiences rapid changes due to the increasing Artificial Intelligence (AI) power, disruptive digital factors and global digital networks. Researchers and educators around the world are more and more aware that they need to adapt entrepreneurship education, training and support systems to prepare young entrepreneurs for a future global knowledge economy.

We welcome unpublished working papers from all research areas within the topics of technology entrepreneurship and entrepreneurship education. Examples of suitable topics for the conference include:

- technology entrepreneurship and regional and global dynamics;
- technology entrepreneurship and education in higher institutions;
- new venture formation processes, financing, and strategies;
- institutions and policies to enhance technology entrepreneurship and innovation;
- university and science-based innovation and technology transfer;
- technology based incubators and accelerators;
- entrepreneurial universities;
- business model innovation;

- assessment and impact measurement of entrepreneurship education;
- entrepreneurship new teaching models based on digital technologies;
- open innovation and distributed innovation;
- emerging technologies and converging industries: Fintech, New health, new space, etc.;
- entrepreneurship and disruptive technology factors: artificial intelligence, blockchain, big data, Internet of things, robotics etc.;

The conference promises to provide a vigorous and lively discussion about current research in the fields of technology entrepreneurship and education from a global perspective.

ABSTRACT SUBMISSION REQUIREMENTS

- Abstracts should not exceed three (3) Single-spaced pages, and may not exceed the maximum limit of 1000 words.
- We use a double-blind review process. To facilitate the blind review process, the author(s) name and information should NOT appear anywhere on the abstract.
- All abstracts are to be submitted by email to creet@telfer.uottawa.ca
- Extended deadline: **January 31st 2020.**
- The abstracts will be reviewed by the conference committee and the authors will receive notice by **February 28th 2020.** The conference committee also extends an invitation to interested scholars to attend the conference regardless of whether a paper is submitted.

Selected papers will be considered for publication in a Technovation SI.



CREET Conference Registration fees are:

- **Early Bird Registration:** TBC
- **Regular Registration:** TBC
- **Early Bird Student Registration:** TBC
- **Regular Student Registration:** TBC

About the Community of Research in Entrepreneurship, Education and Technology CREET:

The CREET has been founded in 2017 by Dr. Alain Fayolle, Distinguished Professor of Entrepreneurship at emlyon business school and Past Chair of the Academy of Management Entrepreneurship Division (2016-2017). To date the international network includes notably emlyon business school, ESCP Europe, University of Cagliari (Italy), Dortmund Technology University and the Norwegian University of Science and Technology. Telfer School of Management will also join the international network.

The CREET aims to:

- *Produce high-level knowledge in entrepreneurship education and technology entrepreneurship that is useful for researchers, practitioners and political decision-makers.*
- *Provide research-based decision support that meets the needs of policy makers.*
- *Participate in the debates and challenges of societies through critical questioning and the defense of academic pluralism in the field*

Conference Chair and Committee

Conference Chairs

- **Wadid Lamine**, Associate professor of entrepreneurship, University of Ottawa
- **Alain Fayolle**, Distinguished Professor of Entrepreneurship, emlyon business school

Organizing Committee

- **David Crick**, Full Professor, Paul Desmarais Professorship of International Entrepreneurship and Marketing, University of Ottawa
- **Mark Freel**, Full Professor, RBC Financial Group Professor in the Commercialization of Innovation, University of Ottawa
- **Martine Spence**, Full professor of marketing and entrepreneurship, University of Ottawa
- **Hien Tran**, Associate professor in strategy, University of Ottawa

Conference scientific committee

- **David B. Audretsch**, Institute for Development Strategies, Indiana University, USA
- **Saulo Dubard-Barbosa**, Emlyon Business School, FR
- **Bart Clarysse**, ETH Zurich, Switzerland
- **Peter Gianiodis**, Palumbo Donahue School of Business, Duquesne University, USA
- **Benson Honig**, Professor and Endowed Chair Teresa Cascioli in Entrepreneurial Leadership, McMaster University, CA
- **Sarah Jack**, Stockholm School of Economics, Sweden
- **Phillip H. Kim**, Babson College, USA
- **Magnus Klofsten**, Linköping University, Sweden
- **Andreas Liening**, Dortmund University of Technology
- **Jonathan Linton**, Sheffield University Management School, UK
- **Michela Loi**, University of Cagliari, Italy
- **Karim Messeghem**, Montpellier University, FR

- **Sarfraz Mian**, School of Business, State University of NY, at Oswego, USA
- **Philippe Mustar**, MINES ParisTech, FR
- **Andrew Nelson**, University of Oregon, USA
- **Phillip Phan**, Carey Business School, Johns Hopkins University, USA
- **Creso Sá**, Ontario Institute for Studies in Education, University of Toronto, Canada
- **Yuliya Snihur**, Toulouse Business School, FR
- **Arati Srinivasan**, School of Business, Providence College, Providence, Rhode Island
- **Donald Siegel**, Arizona State University, USA
- **Roger Sorheim**, Norwegian University of Science and Technology, Norway
- **Olivier Toutain**, Burgundy School of Business, France
- **Phillip Phan**, Carey Business School, The Johns Hopkins University, USA
- **Caroline Verzat**, ESCP Europe, France